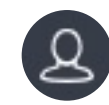




Frances Solá-Santiago



Personal Info

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E-mail

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Facebook

<https://www.facebook.com/francesolasantiago>

Instagram

@coralfrances

LinkedIn

<https://www.linkedin.com/in/francesolasantiago/>

Twitter

@frances_sola



Languages

Spanish

●●●●●●
Native Speaker



Skills

Writing and Reporting

●●●●●●

Copy Editing

●●●●●●

Research and Fact-checking

●●●●●●

Shooting with Canon T3, 70D and C100

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Recording with Marantz 660 and 661

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Social Media Management

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Editorial Production

●●●●●●



Software

Adobe Premiere

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Adobe Photoshop

●●●●●●

Wordpress

●●●●●●

HTML/CSS

●●●●●●



Experience

Nov 2017 - present

Producer

PEOPLE CHICA, TIME Inc.

Pitch and produce social videos on a daily basis on topics related to the Latino millennial and Gen Z communities in the United States.

Jan 2017 - Oct 2017

Writer

Fashion Unfiltered

Pitched and report stories on fashion, feminism, beauty, and culture. Covered New York Fashion Week fall 2017, resort 2018, and spring 2018. Researched and curated photo stories. Transcribed interviews for FU editors.

Aug 2015 - Sep 2017

Content Developer

GFR Media

Write and produce digital content for major brands such as L'Oreal, Tous, and Pantene to be published in El Nuevo Día and Índice. Contribute to branded content strategy for social media, digital, and print campaigns. Co-produced most-watched social video for Índice with a reach of 1.8 million views on Facebook.

Sep 2013 - Jun 2015

Reporter

Diálogo

Wrote fashion and culture stories for the University of Puerto Rico's news online platform. Stories included an opinion piece on the democratization of fashion through bloggers and influencers and coverage of Puerto Rican fashion designers who showed collections at New York Fashion Week.

Jan 2013 - May 2013

Editorial Intern

Imagen Magazine

Researched fashion, beauty, and lifestyle stories. Assisted editors with transcriptions and translations from English to Spanish. Wrote copy for credits in fashion editorials.



Education

Sep 2016 - Dec 2017

City University of New York, Journalism

M.A. in Arts and Culture Journalism

Aug 2012 - Jun 2016

University of Puerto Rico, Journalism

B.A. in Journalism - 2016

GPA 3.6

Jan 2015 - Jun 2015

Complutense University of Madrid

Study Abroad Semester



Awards

Oct 2017

Best College/University News or Event Feature

EPPY Awards

Project: Invisible Hands

Roles: Reporter and Social Media Editor